

# STENDERS

Gardener&Feelings

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## *STENDERS – cosmetics brand inspired by northern nature.*

**STENDERS was born in Riga, Latvia, in 2001. STENDERS produces high quality cosmetics for bath, body and face. Excellent customer service, exquisite gift rituals and the unique shop design distinguish STENDERS from competitors and have turned the brand into a success story. STENDERS has created a successful franchise system with more than 60 partners and 225 points of sales in 23 countries worldwide.**

The company STENDERS comes from the Northern Europe, Latvia, and creates innovative, unique and nature-inspired cosmetic products from potent plants and flowers for a daily urban routine. STENDERS products are designed for showering, bathing and body care rituals. The wide range of handcrafted soap and bath bubble-balls makes STENDERS brand unique. Also other categories of cosmetics are represented in order to offer a wide variety of choices for customers, like organic face care, intensive hair care, as well as the professional products for SPA and beauty salons.

Jānis Bērziņš, creator and owner of STENDERS: *“STENDERS is a team of creative, joyful and knowledgeable people who are captivated by the idea of different cosmetics, more wholesome, richer and full of sensations. Each product we create makes the day blossom and the eyes shine. STENDERS mission is to create products rich in feelings, making the body and mind feel beautiful. 12 years ago I opened the first shop in Riga with the idea of offering something different, products with added value. Today I am happy and proud to see that our values have not changed; we are still talking about joy, quality and nature. We strive to inspire vibrant emotions into people’s hearts with our shop ambience, customer service and products.”*

The feelings of STENDERS have been captured in more than 320 unique cosmetics products which live in more than 225 boutiques in 23 countries –Latvia, Estonia, Lithuania, Sweden, Finland, Norway, Austria, Germany, Switzerland, Russia, Belorussia, Georgia, Kazakhstan, Kyrgyzstan, Armenia, Ukraine, Croatia, Slovenia, Hungary, Poland, Japan, China and Saudi Arabia.

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